

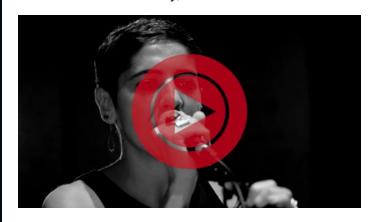
AITA MON AMOUR

📭 🕶 WIDAD MJAMA & KHALIL EPI

The project around the art of AITA was born out of a fascination that Widad Mjama had for the Chikhates, these women singers and curators of a tradi tion dating from the 12th century, long before she was able to understand the essence of the words and their poetry.

"Aita mon amour" is the name of his new creation, in col laboration with Khalil Epi, wishes to snatch this poetry from oblivion and make this typical ly Moroccan art resonate in the contemporary and digital era, by mixing the electronic sounds of Khal i I Hentati with string instruments.

Like a passing of the torch between two generations, Widad create a musical narrative using Aita poems and songs that will be linked between tradi tion and moderni ty, between heartfelt cries.



AN INVISIBLE BRIDGE BETWEEN THE PAST AND THE PRESENT.



Aita, like music, poetry and performance, has always emanated from rural society. It has experienced political, social and economic changes marked by exclusion. It is an exclusively oral art that has never known writing, it has mutated over time due to the omissions that reach the transmission

Faithful to the spirit and the strength of the origins, Aïta mon amour is really strong, touching, a journey into the history of these women that Widad were able to embody.

She exudes the next generation and an authentic feminism. A worthy heiress!.

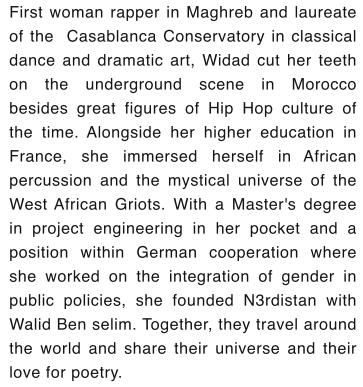








WIDAD MJAMA



In love with words, she is invited to several literary and university events around poetry and women (Read My World; University of Cambridge; unlimited writers...), she brings an ancestral oral tradition back to life.

@doudywiddy



KHALIL EPI

Producer, composer and electronic music musician born in Tunisia. He joined the National Conservatory of Music in Tunis received a hybrid theoretical where he training in both Eastern and Western music. One foot in club music, the other in pop and Khalilfeels comfortable rock. with triphop duo Dhamma (201 4/201 9 at Gum Club) as with the ultra-percussive project Frigya, a project North African BassMusic with percussionist Imed Alibi (2020 Shouka).

His acute eclecticism allowed him to carry out very distinct projects and to be constantly experimenting with style. On stage or in studios - alongside N3rdistan, Deena Abdelwahed, Arabstazy, Ammar 808, but also with contemporary dancers or opera projects. In contact with him, the collaborations are tinged with a typical poisonous groove, as well as impulsive analog pranks.

@khalilepi







