



GHOULA DRUM & GASBA

Ghoula's musical project skilfully fuses rare vinyl samples from the Maghreb with sounds that combine hip hop and electronic music (Pop, D&B, Jungle, Acid Techno).

The producer, composer and musician has established himself as an emblematic artist on the Tunisian alternative scene, combining his North African musical heritage with beat-making culture.

Whether as a duo or a trio, each Ghoula performance represents a descent into the soul of North Africa, capturing the raw energy and cultural diversity of the region.

This scenic journey is enhanced by spellbinding fusions, intoxicating vocals, hypnotic beats, ethereal bells and propulsive synths, creating an immersive and dynamic atmosphere. On stage, Ghoula sits proudly atop a mountain of bass, inviting the audience to climb with him in a cavalcade of acid, trance, break beats...

«Carrying its own lot of ambition and promises ahead of its release, Ghoula's second album is one to certainly pay close attention to and listen to carefully.»

Yassine Hariss | MILLE January 24, 2023

«The result is an album of fertile electronic soundscapes and light-filled songs with elegant polyglot sounds that suck the listener in.»

Daniel Brown | SONGLINES May 2023



Born in Hammam Sousse, Tunisia, Ghoula discovered his passion for music as a child. Encouraged by his father, he began to learn the piano at the local conservatory, but this didn't stop him from exploring other self-taught instruments, such as the bass, the guitar and the Tunisian gumbri.

Ghoula has worked for over 10 years in film post-production and advertising, as a music composer, sound engineer and sound designer. In 2019, he was awarded the RFI Instrumental Prize. He is continuing this career alongside his Ghoula project.



DEMI ECRÉMÉ



HLIB EL GHOULA



MAR RUBIRALTA
mar@balaioproducciones.com
www.balaioproducciones.com
BARCELONA



@GHOULAMUSIC